



M2 CONNECT

The Design Industry Link

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HPMKT™

Authority

2026 High Point International Buyers Tour *Sponsorship Opportunities*

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Sponsorship Opportunities

THE OPPORTUNITY

Connect with a carefully vetted group of 10-12 international interior design buyers, retailers, and industry decision-makers through the inaugural **International Buyers Tour at Spring Market 2026, April 24-28.**



THE BENEFITS

1. Direct access to qualified, high volume buyers and purchasing decision makers
2. Tiered opportunities to fit budget and time requirements
3. Added marketing benefits through Designhounds Influencer Network promotion

“Our International Buyers Tours are built on years of trusted relationships across global design and retail communities. Through M2 Connect and Designhounds, we connect vetted international buyers with the brands and sourcing opportunities at High Point Market that best align with their business needs — helping foster meaningful, long-term trade partnerships.”

-Veronika Miller, CEO M2 Connect and Founder Designhounds



2026 High Point International Buyers Tour

Sponsorship Opportunities

SPONSOR LEVELS	COST
<p>Platinum Sponsor</p> <ul style="list-style-type: none"> • Premium branding on all tour materials • Featured position in printed & digital itinerary • Featured showroom stop with optional luncheon or evening reception with sponsor spotlight • Dedicated social + email promotion • Opt-in buyer contact list 	\$9,500*
<p>Gold Sponsor</p> <ul style="list-style-type: none"> • Branded showroom stop • Hosted coffee or refreshment break • Social + email promotion inclusion • Inclusion in printed & digital itinerary • Opt-in buyer contact list 	\$7,500*
<p>Silver Sponsor</p> <ul style="list-style-type: none"> • Standard showroom visit • Logo placement on tour materials • Social media inclusion 	\$5,000
<p>Custom Event Sponsor</p> <ul style="list-style-type: none"> • Cocktail reception, breakfast, workshop, or VIP preview • Event branding and signage • Social + digital promotion • Pricing based on scope 	Starting from \$6,500*

*plus catering, venue rental, ground transport etc

Designhounds Team

Contact Information



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Thank You

designhounds
A NETWORK OF INFLUENCE