



# Designhounds Guides Media Kit 2026

At-a-Glance Guides to Leading Design Events

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# Designhounds Guide

Events + Brands. At-a-Glance.

## Inside the Industry's Most Anticipated Events

Designhounds Guides are insider roadmaps to leading national and international design events — curated and promoted by the influential Designhounds network.

***Distributed well ahead of design events, Designhounds Guides offer extended visibility for brands and organizers and help attendees plan their stay efficiently, confidently and creatively with plenty of insider tips + tricks and at-a-glance information.***

## Why Participate

**Get your brand in front of the design industry's most engaged professionals.**

### ✓ Targeted Visibility

Feature your brand as a “Designhounds Pick” with placement in the guide — positioned alongside curated insights and event highlights.

### ✓ Multi-Channel Exposure

a community of

**900+**

Vetted Designers

a distribution channel of

**38,000**

Design Professionals

### ✓ Credibility & Connection

Align with the trusted Designhounds voice — a recognized community of tastemakers shaping the design conversation at KBIS and beyond.

### ✓ Extended Lifespan

The guide remains a go-to digital resource post-show, driving ongoing engagement and discovery for your brand.

# Designhounds Guide Pricing

## The Exclusive Guide to Design

### Opportunities for Brands

- **Exhibitor Event Calendar Listings** — a simple, at-a-glance format that allows event attendees to view all events in one place and register with an easy link to your event page
- **Banner Ads** - generously sized ads that feature your brand with link back to your target pages
- **Advertisorials** - half page sections with copy/images provided by you to share more about your brand and products

### Pricing

#### Exhibitor Event Calendar Listing

\$450/event or \$1000/3 events

#### In-Line Ad

\$450

#### Banner Ad

\$1500

#### Advertisorial Section

\$1900

#### KBIS VIP and Exhibitor Events

See the full KBIS 2026 Schedule of Events [here](#).

Tuesday  
February 17, 2026

Neolith  
Booth #W143 | 10:00 am  
Designhounds Welcome  
[Register Now](#)

Karran  
Booth #W143 | 11:00 am  
Trends Report  
[Register Now](#)

Wednesday,  
February 18, 2026

Neolith  
Booth #W143 | 10:00 am  
Designhounds Welcome  
[Register Now](#)

Karran  
Booth #W143 | 11:00 am  
Trends Report  
[Register Now](#)

Thursday  
February 19, 2026

Neolith  
Booth #W143 | 10:00 am  
Designhounds Welcome  
[Register Now](#)

Karran  
Booth #W143 | 11:00 am  
Trends Report  
[Register Now](#)

Unmatched Performance,  
Craftsmanship and  
Customization.

Visit BlueStar at KBIS 2026  
Booth #S23185

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**Questions? Let's talk.**

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