

# Designhounds Guides Media Kit 2026

At-a-Glance Guides to Leading Design Events

# Designhounds Guide

Events + Brands. At-a-Glance.

## Inside the Industry's Most Anticipated Events

Designhounds Guides are insider roadmaps to leading national and international design events — curated and promoted by the influential Designhounds network.

Distributed well ahead of design events, Designhounds Guides offer extended visibility for brands and organizers and help attendees plan their stay efficiently, confidently and creatively with plenty of insider tips + tricks and at-aglance information.

## Why Participate

Get your brand in front of the design industry's most engaged professionals.

#### √ Targeted Visibility

Feature your brand as a "Designhounds Pick" with placement in the guide — positioned alongside curated insights and event highlights.

√ Multi-Channel Exposure

a community of

a distribution channel of

900+

*3*8,000

**Vetted Designers** 

**Design Professionals** 

#### √ Credibility & Connection

Align with the trusted Designhounds voice — a recognized community of tastemakers shaping the design conversation at KBIS and beyond.

#### ✓ Extended Lifespan

The guide remains a go-to digital resource post-show, driving ongoing engagement and discovery for your brand.

# **Designhounds Guide Pricing**

## The Exclusive Guide to Design

### **Opportunities for Brands**

- Exhibitor Event Calendar Listings a simple, at-a-glance format that allows event attendees to view all events in one place and register with an easy link to your event page
- **Banner Ads** generously sized ads that feature your brand with link back to your target pages
- Advertorials half page sections with copy/images provided by you to share more about your brand and products

### **Pricing**

**Exhibitor Event Calendar Listing** 

\$450

**Banner Ad** 

\$1500

**Advertorial Section** 

\$1900



Unmatched Performance

